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## Press Release

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### ROUTE FEASIBILITY BARGAIN

Braunschweig, June, 2016 » Following the successful launch of CheckIn.com at Routes Europe, TIAS Consultancy and CheckIn.com today announced a special joint offer, enabling both companies improved route feasibility studies for airports and airlines.



Jürgen Barthel (CheckIn.com) and Bernard Jacobs (TIAS Consultancy) at the 2016 Routes Europe conference discussing route options for the Join! Aviation Group (Picture courtesy UBM/Routes)

Having provided the first isochrones maps to TIAS Consultancy in 2011 was the trigger that resulted in the development of CheckIn.com. Throughout the development, TIAS Consultancy has been a reliable and strong supporter and mentor sharing expert know how. Using the CheckIn.com maps actively in their route feasibility studies, CheckIn.com also got approached to provide more in-depth analysis. To answer these requests, TIAS Consultancy and CheckIn.com now join forces offering a special introductory offer for a **single route feasibility study at € 4.900,-** or a package of **three route feasibility studies from the same airport for € 7.500,-** including the CheckIn.com analysis.

*“While we provide the catchment area data on both ends that TIAS needs as an important factor to calculate passenger potential from”, Jürgen Barthel explains, “we will not only provide TIAS with the online access to this data on [CheckIn.com](http://CheckIn.com), but also the customer, ordering the route studies.”* While Bernard Jacobs of TIAS Consultancy focuses on the improved quality enabled with the cooperation: *“in the past we had to live with a poor understanding of the airport’s catchment area. CheckIn.com improved this substantially and keeps adding new detail that will further validate the feasibility of new airline routes. Instead of waiting weeks, we can access the data instantly at a very low price, markedly shorting the time to compile and analyze the data to deliver a study on our end.”*

The offer is exclusively available at TIAS Consultancy. But as part of the agreement between TIAS Consultancy and CheckIn.com, the TIAS Consultancy customers will receive a full own access to the CheckIn.com analyses in parallel to TIAS Consultancy and all discounts applicable for follow up route feasibility studies by TIAS Consultancy or CheckIn.com airport catchment area analyses are fully applicable.



**CHECKIN.COM**  
THE ISOCHRONES PEOPLE

### About TIAS Consultancy

TIAS Consultancy is a worldwide operating organisation, founded in 1996 in the Netherlands, providing advise and support to the aviation industry and related organisations, focusing on the commercial development and the aim to create the best possible commercial result for the customer.



Serving the industry based upon a large experience and knowledge of the market, TIAS Consultancy is associated with RDG Solutions (Route Development Group) to ensure continuation and optimal background knowledge in all various fields, such as operations, aircraft, maintenance, marketing, ICT, human resources, finance and investments.

For more information, please visit <http://tias-consultancy.com/> or call +31 (6) 3015 9259

### About CHECKIN.COM

Following four-year research & development, **CHECKIN.COM** launched in early 2016 with the mission to revolutionize the understanding of “catchment area statistics”. With intentionally low rates, the goal is to give airlines, airports and consultant network planners a high quality basis to work from.

Usually taking weeks to compile with very different quality levels, the goal was to make those results instantly available, in a common but top quality, based on the most granular and accurate data available.

Today, the results can be seen at <https://www.CheckIn.com/>

**CHECKIN.COM** has been developed by Yulia and Jürgen Barthel leading a team of database, mapping and mathematical experts and aviation network planners from Russia, Germany, the Netherlands, Ireland and the U.S.

**CHECKIN.COM** can be found on [LinkedIn](#), as well as on [Facebook](#) and UBM's [Routes Exchange](#).

